

An aerial night view of a city skyline, featuring several prominent skyscrapers with many lit windows, creating a grid of light against the dark sky. The image is framed by a dark blue border with a white, angular shape at the top and bottom.

TRN Platinum Sneak Peek

Eric Green

Platinum Level - Overview

- What it is:
 - Peer Group Mastermind
 - Priority attention
 - Direct one-on-one access to Eric
 - Personal marketing support
 - Deep consultative coaching

Platinum Level - Overview

- What it's NOT
 - It's NOT more generic training (although we have been known to do some custom training specific to group needs)
 - It's NOT more content

Platinum Level - Overview

- Benefits
 - More accountability
 - An inside look at how peers run their business
 - Completely confidential
 - You share what you dare to
 - Aha moments – you'll begin to know what you didn't know you needed to know to get to the next level
 - Potential introductions

An aerial night view of a city skyline, featuring several prominent skyscrapers with many lit windows. The scene is captured in a dark blue color palette, with the lights from the buildings providing a contrast against the night sky. The text "What You Get" is centered over the image in a white, sans-serif font.

What You Get

Summary

- Monthly group call: accountability, check-in, needs
- 3 Virtual Roundtables
 - Marketing Makeover
 - Tech Transformation
 - Strategy Boot Camp
- Annual Las Vegas conference with private in-person Platinum Group Meeting (travel expenses not included)
- IRS Rep Conference VIP treatment
- More access to Eric's calendar as well as all the coaches

Monthly Group Call

- Monthly private virtual Practice Mastermind group session
 - This is a true Mastermind activity where peers share technical practice knowledge facilitated by Eric or a senior TRN coach.
- How it works
 - You'll have 5 minutes each month to share a success, report status, and ask for help in a safe space. Eric and the group will then provide feedback.
- Supports
 - Accountability, accountability, accountability
 - More time with Eric
 - Priority attention
 - Peer mastermind

Marketing Makeovers

- Marketing Makeover Roundtable Retreat
 - Each Platinum member will present their marketing plan or an aspect of their marketing to be enhanced by peers and senior marketing staff over a 2-day virtual retreat.
- How it works
 - Each member will be selected to be in the hot seat. They will present their marketing status, goals, and materials for review. Sandi and Platinum members will provide feedback. Sandi to facilitate.
- Supports
 - More marketing
 - Peer mastermind

Tech Transformation

- Tech Transformation Roundtable Retreat
 - Each Platinum member will present their tech workflow (client onboarding through processing) or an aspect of their operations that they want increased efficiency with. Peers and coaches will provide feedback over this 2-day virtual retreat.
- How it works
 - Each member will be selected to be in the hot seat. They will present their IT status, goals, and bottlenecks for review. Coaches and Platinum members will provide feedback.
- Supports
 - Profitability, automation, streamlined operations
 - Peer mastermind

Strategy Boot Camp

- Strategy Boot Camp Roundtable Retreat
 - Each Platinum member will present any aspect of their business strategy or financial plan that they want help with. Peers and coaches will provide feedback over this 2-day virtual retreat.
- How it works
 - Each member will be selected to be in the hot seat. They will present their Business strategy for review. Coaches and Platinum members will provide feedback.
- Supports
 - Revenue goals, profitability, long term viability, growth
 - Peer mastermind

Annual Las Vegas Conference

- Annual conference
 - Includes private Platinum group in-person meeting
- How it works
 - Travel to Las Vegas and meet everyone in person!
- Supports
 - Learning and networking opportunities

IRS Rep Conference VIP Status

- Special VIP treatment at the IRS Rep Conference
 - Dinner with speakers, special upfront seating and badge, and more
- How it works
 - Platinum members will get special badges, special seating, and invitations to special events at the IRS Rep Conference.
- Supports
 - More time with Eric
 - Priority attention

Eric's Calendar

- You'll get a special link that will get you time on Eric's calendar with Eric for a 30-minute call.
- Available once a month.

An aerial night view of a city with several tall skyscrapers. The buildings are illuminated from within, with many windows glowing with light. The sky is dark, and the overall scene is dominated by the blue and white tones of the city lights. The text "Is It for You?" is centered over the image in a white, sans-serif font.

Is It for You?

Platinum Level Commitment

- Requires a 12-month commitment
- After the 12 months, you will revert back to TRN Gold status.
- Some Platinum members renew to stay in the group. 50% off next Platinum cohort

Platinum Level Acceptance

- Requires a completed application and interview with Eric

Platinum Level Investment

- Estimated 120-180 hours over the 12-month period
 - 3 2-day retreats and 12 90-minute calls
 - Prep work – 30-60 hours
 - Implementation – 30-60 hours

Platinum Level Investment

- Three payment options
 - Pay \$15,000 in full upon acceptance (save \$1,000).
 - Pay three equal monthly installments of \$5,250 (save \$250).
 - Pay four equal monthly installments of \$4,000.
- This REPLACES your current monthly payment

An aerial night view of a city skyline, featuring several prominent skyscrapers with many lit-up windows. The image is overlaid with a dark blue semi-transparent layer. The text "How to Apply" is centered in white.

How to Apply

Getting Started

- Go to <https://taxrepllc.com/platinum/>
- Download and complete the application
- Email your completed application to [Hello@TaxRepLLC.com](mailto>Hello@TaxRepLLC.com)

Thank you!

