

Strategies to Grow Your Practice & Reach More Clients

Indianapolis, IN

2nd Annual Midwest IRS Representation Conference

Manny Vetti - Co-Founder of TaxCure

10/25/24





Manny Vetti, III (TaxCure Co-Founder)

- Manages SEO Services & TaxCure
- Former Accountant
- Former Tax Resolution Firm Owner
- 17+ Yrs of Tax Res Marketing
- Avid Kite Surfer/Fisherman



Charles Corsello, Jr, EA (TaxCure Co-Founder)

- Manages Google Ads Services & TaxCure
- Former Tax Resolution Firm Owner
- 17+ Yrs of Tax Res Marketing
- Former Google Employee
- Hockey Player, Now Soccer Dad

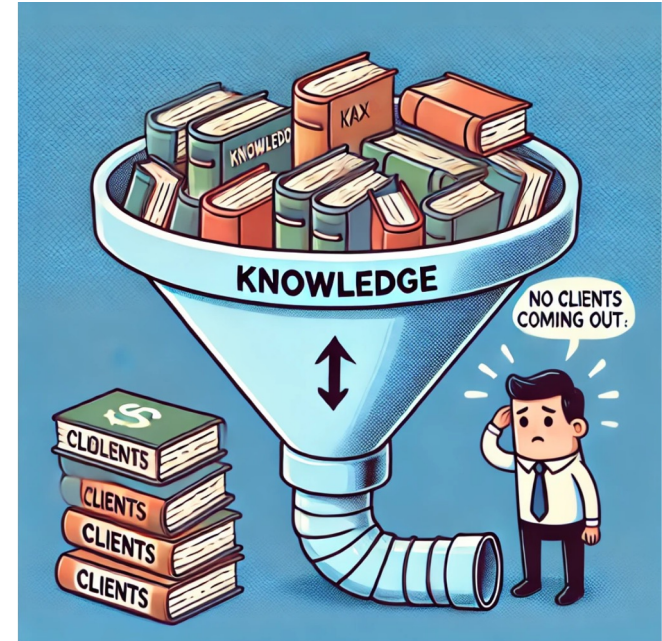
What is TAXCURE



- TaxCure.com - Largest & most trafficked directory/search engine of tax resolution professionals
- Created because taxpayers prefer local tax representation and it was hard to find
- Complete turnkey marketing solution for tax professionals
- We do the SEO & PPC & other marketing to drive you clients!
- Brand Reinforcement for you as a professional & your company
- Get found by taxpayers needing help. Free to Join & Get Free Leads.
- Upgrade Option Available With Special Discount at the end of our presentation
- Our goal is to make the market better for pros and taxpayers

Knowledge Isn't Enough: Struggle to Get clients

- Thousands of cases worked at large firms
- Expert in tax resolution, but struggled to attract new clients when going independent.
- Knowledge doesn't equal leads
- Most important element for success: **Leads!**



Today's Roadmap: Marketing for Tax Pros

- Understanding the Importance of Leads
- Building a Strong Online Presence
- Lead Generation Strategies
 - Search Engine Optimization
 - Paid Ads
 - Social Content
 - TaxCure
- How TaxCure Works
- Optimizing your TaxCure profile for Success
- Digital Marketing Q&A



TAXCURE

Key Factors in Client's Hiring Decision

- Your Location: Taxpayers Prefer Local Experts
- Your Experience: Expertise Matters
- What Others Are Saying: Reviews
- Can Clients Find You? Visibility is Key



Location + Experience + Reviews + Visibility = Consistent Leads

The Building Block of a Thriving Practice: Leads

- Leads are the foundation of a successful tax resolution practice - no matter how much experience or training you have.
- Understanding Leads
 - Referral Leads - High Closing, but limited
 - Digital Marketing Leads - Expanding Your Reach!
- Diversifying Your Lead Sources



Key Considerations for Your Online Visibility

- Well Optimized Website
- Optimize Key Business Profiles
- Build Social Media Profiles
- Consistency Across Platforms
- Encourage and Manage Reviews



The Basics - Optimizing Your Website



- **Optimize for Your Brand**
 - Company Name & Key Employees
- **About Pages & Who You Are**
 - Experience & Expertise
 - Photos, Videos (Trust)
- **Problems & Solutions**
 - List common problems you solve
 - List services that relate to problems
 - Dedicated pages for each service
- **Location Information**
 - Primary office address prominently
 - Integrate Google Maps widget
- **Mobile Optimization**
- **Clear Calls-to-Action (CTAs)**
 - Visible CTAs each page
 - Book & Consultation
 - Call Us
- **Trust Symbols**
 - Associations
 - Third Party Review Sites
- **Fast Loading Speed**
 - Optimize images & Speed
 - Users & Search Engines
- **Blog**
 - Add new content & Updates

Optimizing Business Profiles - Directory & Social

Brand Reinforcement

TAXCURE



YouTube



TikTok

Brand & Lead Generation

TAXCURE



Hybrid
Potential Lead Generation

YouTube

TikTok



Collect and Manage Client Reviews

- Reviews Essential for Tax Resolution
- Builds Trust: Customers rely on reviews
- Boosts Conversions
- Increases Visibility
 - Google Business Profile
 - TaxCure
 - Algorithms/Engagement
- Counteracts Negative Reviews
 - Don't let fear of negative reviews hold you back
- Collecting Reviews
 - Timing Matters
 - Make it Easy
 - Use Templates & Reminders
 - Show Appreciation
 - Respond to Reviews



Digital Lead Generation in 2024: What Works?

- **SEO (Search Engine Optimization)**
 - Local Onsite SEO
 - Google Business Profile (GBP)
- **Pay Per Click Advertising (PPC)**
 - Google Ads
 - Local Service Ads (LSAs - Best for Attorneys)
 - Microsoft Ads
 - Social Media Ads
- **Social Media Content**
 - Youtube - Educational videos
 - TikTok, Instagram Reels, Youtube Shorts
- **Email Marketing**
 - Drip campaign to Leads
 - Existing client emails
- **TaxCure: Amplifying Your Digital Strategy**





**Find and Assess Tax Attorneys,
CPAs and EAs
That Specialize in Tax Relief**

Tax Agency You Need Help With?

Select Tax Agency/Agencies ▼

Your Zip Code (optional)

e.g. 10011

FIND TAX PROS

**How TaxCure Works &
How to Make It Work for You**

How TaxCure Drives You Clients



- SEO Driven Traffic
 - Thousands of website pages
 - Targeting specific niches
 - On staff SEO experts
- Pay Per Click Traffic
 - Paid ads to drive leads & brand awareness
 - Remarketing (You probably see us on FB)
- Growing Reputation
 - Several State Agencies refer taxpayers
 - LITC's referring unqualified taxpayers
 - Reddit strong following to steer taxpayers away from national and mentions TaxCure
- Social Media
- And Growing....

How TaxCure Works

Answer a Few Questions to Find the Best Tax Professional for Your Tax Problem

Tax Agency You Need Help With?

State Agency Only

Indiana Department of Revenue

Your Zip Code (optional)

46077

Continue

Select Up to 3 Indiana DOR Problems You Have:

<input checked="" type="checkbox"/> Unpaid Taxes	<input checked="" type="checkbox"/> Unfiled Tax Returns
<input type="checkbox"/> Wage Garnishment	<input type="checkbox"/> Treasury Offset
<input type="checkbox"/> Tax Warrant	<input type="checkbox"/> Tax Penalties
<input type="checkbox"/> Seizure	<input type="checkbox"/> Bank Levy
<input type="checkbox"/> Tax Audit or Examination	<input type="checkbox"/> Criminal or Tax Evasion
<input type="checkbox"/> Tax-Related Identity Theft	<input type="checkbox"/> Sales Tax

Submit

TaxCure Search Feature

- Location
- Agency/Agencies
- Tax Problem

Filter By

- Solutions
- Tax Types
- Reviews
- License Type
- Languages & More

Returns Only Pros With That Experience

Search Tax Professionals

46219, Indianapolis, Indiana

Clear Filters

Sort by: Nearest to me

- Agency Experience (1)
- Indiana DOR Problem Experience (2)
- Indiana DOR Solution Experience
- Professional's Location
- Tax Types Serviced
- Taxpayer Types Serviced
- Average Customer Review
- Offers Available
- Tax Pro License Type
- Languages Spoken

Patrick H. Wanzer
 Ad CPA with 14 Years of Experience. IRS/State Issue? Call for a Free Phone Consultation.
 Serving Indianapolis, Indiana Indianapolis, Indiana
 6 reviews

View Profile
 Message
 Call Patrick

Michael Jamison
 Ad Award Winning CPA With 17+ Years Experience. IRS/State Issue? Call for a Free Consultation.
 Serving Indianapolis, Indiana Indianapolis, Indiana
 0 reviews

View Profile
 Message
 Call Michael

Patrick H. Wanzer
 CPA with 14 Years of Experience. IRS/State Issue? Call for a Free Phone Consultation.
 Serving Nationwide Indianapolis, Indiana
 6 reviews

View Profile
 Message
 Call Patrick

Richard J. Ebbinghouse
 Tax Attorney at Ebbinghouse Law Group LLC
 Serving Nationwide Indianapolis, Indiana
 0 reviews

View Profile
 Message

Sample Search

- Top 2 Pro Members
- Pro Members double listing
- Followed 10 Organic Listings
- Last two - Pro Members
- If no zip is defined, then goes off of IP address
- Pro Members Get a call button
- Pro members get a custom byline
- 60% of inquiries are via phone on TaxCure



indiana offer in compromise



All Images News Videos Shopping Forums Web More

Tools



IN.gov

<https://www.in.gov/dor/files/FS-OIC-Comple...> PDF

Form FS-OIC Booklet - Offer in Compromise

This booklet will lead you through a series of steps to help you calculate an appropriate offer based on your assets, income, expenses and future earning ...

33 pages



IN.gov

<https://forms.in.gov/download> PDF

Offer in Compromise

Making Your Payment Make checks payable to the "Indiana Department of Revenue" and attach to the front of your Form FS-OIC, Offer in Compromise. All payments ...

People also ask

What is an Offer in Compromise Indiana tax?



What qualifies you for an Offer in Compromise?



Can I file my own Offer in Compromise?



What is the downside of Offer in Compromise?



Feedback



TaxCure

<https://taxcure.com/state-taxes/offer-in-compromise>

Indiana State Offer In Compromise Overview & Details

May 5, 2024 — The Offer in Compromise program provides taxpayers with the ability to settle their tax liabilities with the DOR for an amount less than what ...

Content Page Example

- Sample Google Search for "Indiana Offer in Compromise"
- TaxCure targets topics from various angles based on experience of tax professionals.
- Always expanding based on pro feedback and system submissions of new problems, solutions, tax types, and tax agencies
- Drives users with tax problems to TaxCure
- Allows users to search for tax professionals that have that unique experience

TaxCure >> State Taxes >> Indiana >> Offer in Compromise

Updated: May 5, 2024

By: Charles P. Corseello, EA | Reviewed by: Tammy L. Graham, EA

Indiana State Offer In Compromise Overview & Details



Indiana State OIC Who Qualifies For An Offer In Compromise?

Indiana's Department of Revenue has a division called the **Taxpayer Advocate Office (TAO)**. This office handles the Offer in Compromise program. The Offer in Compromise program provides taxpayers with the ability to settle their tax liabilities with the DOR for an amount less than what they owe. The financial condition of the taxpayer and their tax situation determine eligibility. In other words, if a taxpayer can **pay in full**, then they likely will not qualify. The Department of Revenue states that the taxpayer's total taxes owed and their earnings potential are all factors in determining whether an offer is reasonable.

Eligibility Requirements

Indiana's DOR provides three possible examples of taxpayers who may qualify for an Offer In Compromise:

- If the taxpayer encountered personal devastation due to a natural disaster or an economic event beyond their control
- If the taxpayer currently suffers from a significant sickness or an immediate family member does
- The taxpayer presently faces financial hardship or has financial problems

Find & Evaluate Licensed Tax Professionals to Solve Your Tax Issues

Tax Agency You Need Help With?

Your Zip Code (optional)

Select Tax Agency/Agencies

e.g. 10011

FIND TAX PROS

Content Page

Indiana Offer in Compromise Professionals

Tammy L. Graham

EA at ProTax Advantage



Serving Nationwide
Logansport, Indiana
★★★★★ 12 reviews

View Profile

Message

Call Tammy

Patrick H. Wanzer

CPA at Edgewater CPA Group



Serving Nationwide
Indianapolis, Indiana
★★★★★ 6 reviews

View Profile

Message

Call Patrick

Michael Jamison

CPA at OnTarget CPA



Serving Nationwide
Indianapolis, Indiana
★★★★★ 0 reviews

View Profile

Message

Call Michael

- Only Pro Members Shown
- Based on Location, Experience, Reviews
- This Page, only pros with Indiana OIC experience
- Shows 5 most relevant tax professionals based on algorithm
- All pages have search widgets to drive organic search to further filter
- Hundreds of pages on various IRS & State related topics



west palm beach enrolled agents



All Images News Videos Forums Shopping Maps More Tools

TaxCure
https://taxcure.com › eas › florida › west-palm-beach
West Palm Beach, Florida Enrolled Agents
Enrolled agents in West Palm Beach, FL, that help with various IRS & State tax problems.
Compare top tax professionals today!



Yelp
https://www.yelp.com › ... › Financial Services
TOP 10 BEST Enrolled Agent in West Palm Beach, FL
Top 10 Best Enrolled Agent Near West Palm Beach, Florida · 1. Palm Beach Tax Group · 2. Tax One · 3. Cherrington Tax Solutions · 4. Management Accounting And ...
5.0 ★★★★★ · Review by John G.

Better Business Bureau
https://www.bbb.org › west-palm-beach › category › ta...
Tax Enrolled Agent near West Palm Beach, FL
Serving the following areas: · Creative Tax Solutions · Malcolm & Associates · SH Block Tax Services Inc. · Boxelder Consulting, LLC · Malcolm & Associates.

People also ask

How much do enrolled agents make in Florida?

What is the highest salary for an Enrolled Agent?

Is becoming an Enrolled Agent worth it?

Can you make money as an Enrolled Agent?

Location Page Example

- Pages based on designation type to drive local traffic to tax professionals
- Pages for:
 - Enrolled Agents
 - CPAs
 - Tax Attorneys
 - Tax Resolution Services (All Pros)

West Palm Beach, Florida Enrolled Agents

West Palm Beach, Florida

Clear Filters

Sort by: Nearest to me

Agency Experience

Professional's Location

Tax Types Served

Taxpayer Types Served

Average Customer Review

Offers Available

Tax Pro License Type (1)

Languages Spoken

**Adriana Sanchez Robledo**

Ad Personal or Business IRS or Florida Tax Problem? Call for a Free Consultation Today.

Serving Nationwide West Palm Beach, Florida

★★★★★ 0 reviews

View Profile

Message

Call Adriana

Why choose Adriana Sanchez Robledo?

Adriana Sanchez Robledo is an Enrolled Agent and the Managing Partner of Newnity Taxes & Solutions. Born in Cali, Colombia, Adriana brings a wealth of specialized tax knowledge and expertise to her role, allowing her to provide comprehensive and precise tax advice to her clients. As an Enrolled Agent, Adriana possesses a deep understanding of tax laws and regulations. This enables her to effectively assist clients in solving complex tax problems and findi...

[Read more about Adriana Sanchez Robledo](#)**Stephan Stanfel**

Ad Licensed Tax Pro w/ 17+ Years Experience Thousands of Clients Represented Call NOW for a Free Consultation

Serving Nationwide Palm Beach Gardens, Florida

★★★★★ 4 reviews

View Profile

Message

Call Stephan

Why choose Stephan Stanfel?

Stephan is a tax professional (Enrolled Agent) licensed to represent taxpayers in all fifty states. He has over 17 years of experience specifically in tax resolution, helping businesses and individuals with tax liabilities, penalties, audits, unfiled returns, liens, levies, garnishment, and more. He is a graduate of the University of Indianapolis with a degree in History and Political Sciences and was a member of that University's Wrestling Team for 4 years. Stephan...

[Read more about Stephan Stanfel](#)**ALVARO ORTEGA ALEJOS**

EA at NEWNITY TAXES & SOLUTIONS

Serving Nationwide West Palm Beach, Florida

★★★★★ 0 reviews

View Profile

Message

Why choose ALVARO ORTEGA ALEJOS?

Originally from Mexico, Alvaro is an Enrolled Agent and the Managing Partner of Newnity Taxes & Solutions in West Palm Beach, Florida. With a deep commitment to helping clients navigate complex tax issues, Alvaro specializes in penalty abatement, payment plans, offers in compromise, hardship arrangements, innocent spouse relief, unpaid taxes, tax penalties, tax audits, garnishments, levies, and more. He has expertise in representing taxpayers ...

[Read more about ALVARO ORTEGA ALEJOS](#)

Sample GEO Page

- Shows SEO friendly search results based on location
- TaxCure Pro Members top 2 spots based on location, even if not located in that specific town
- Lists all pros matching that designation, sorted by location. 10 Pros on each page.

How To Have Success With TaxCure

- Complete Your Profile
- 80%+ For Best Results
 - Add About Section
 - Agencies You Help With
 - Tax Problems Experience
 - Tax Solutions Experience
 - Tax Types You Service
 - Taxpayer Types Serviced
 - Education
 - Associations & Memberships (TRN)
 - Tax Resolution Work Experience
 - Pricing and Offers Section
 - Contact Information (phone, website, location etc)
 - Publications
 - Photos
 - Get 5 Peer Reviews
 - Get 5 Customer Reviews
- Help? Book Onboarding Call With Us! Free for all members

Your profile is 34% complete



Complete your profile to get better visibility in searches and help customers understand your services.

How to improve your profile:

- Add About Section - 50 to 500 words
- Specify the Tax Agencies you Service
- Complete Tax Solutions Experience
- Complete Tax Problems Experience
- Specify the Tax Types You Service
- Get at least 5 Customer Reviews
- Update Tax Resolution Work Experience
- Get At Least 5 Peer Reviews
- Update Pricing and Offers Section
- Add at least 5 Publications
- Add up to 5 Photos and/or Videos

How Tax Agencies Work

- Basic Account: Select up to 5
- TaxCure Pro Account: Select up to 10
- Select problems for each agency
- Select solutions for each agency
- Check back for more problems and solutions
- Show for searches related to Agency for those specific problems and solutions selected

Tax Agencies You Service ✕

You can target up to 5 Tax Agencies With a Free Account and Up to 10 With a Pro Membership.

Federal Tax Agencies

Internal Revenue Service ✕

State Tax Agencies

Indiana Department of Revenue ✕ South Carolina Department of Revenue ✕

South Dakota Department of Revenue ✕

Don't see an agency you want listed? Email us at admin@taxcure.com

Cancel Save

Problems & Solutions

- Section populates a problems and solutions selection area for each agency you select
- Select all that you have experience with
- Check back every 6 months or so, as new items are added

Problems Experience

Only indicate problems or topics you have experience with in the past.
(Check all that apply. For any problems we do not list, use the Other field and type in what you like.)

Michigan Department of Treasury Problems Experience

- Unpaid Taxes
- Unfiled Tax Returns
- Treasury Offset
- Wage Garnishment
- Tax Lien
- Tax Penalties
- Seizure
- Bank Levy
- Criminal or Tax Evasion
- Tax-Related Identity Theft
- Tax Audit or Examination
- Sales Tax

Other: (This will appear once approved by admin)

Solutions Experience

Only indicate specific agency solutions you have experience with in the past.
(Check all that apply. If your team does preparation but you do not specifically, please select tax preparation anyway.)

Michigan Department of Treasury Solutions Experience

- Payment Plan
- Penalty Abatement
- Offer In Compromise
- Levy Release or Reduction
- Lien Release
- Individual Tax Preparation
- Amend Tax Returns
- Audit Defense & Support
- Innocent Spouse Relief
- Business Tax Preparation
- Tax Appeals
- Bankruptcy
- Criminal Tax Defense
- Tax Amnesty
- Tax-Related Identity Relief
- Tax Court

Other: (This will appear once approved by admin)

Getting TaxCure Reviews

Send Review Request to Past Tax Resolution Clients

3 Options to Request

- Personalized Review Link
- Send via TaxCure Platform
- Use a Generic Review Link

Personalized Review Link

- You select agencies, problems, solutions and they complete basic information. You send via your trusted email

Request via TaxCure's Email

- You select agencies, problems, solutions and they complete basic information. TaxCure sends email

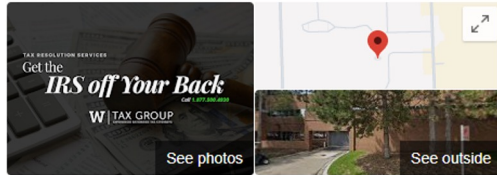
Generic Review Link

- You email link, taxpayer completes all required selections related to help you provided.



The dialog box is titled 'Request a Review from a Current or Former Client' and has a close button (X) in the top right corner. The main text reads: 'Reviews are the most important thing to taxpayers in need of a tax resolution professional. Please get real customers to do reviews. You can request reviews in three ways. Click the arrow next to the method you prefer.' Below this is a note: 'Reviews must be for tax resolution services. Tax preparation only reviews will not be approved.' There are three options, each with a right-pointing arrow: 'Option 1: [Recommended] Generate a Personalized Review Link', 'Option 2: Request Review via Taxcure's Email System', and 'Option 3: Use a Generic Review Link'.

TaxCure Reviews Show in GBP & Branded Search Results



The W Tax Group

4.9 ★★★★★ 222 Google reviews

Tax attorney in Southfield, Michigan

- Website
- Directions
- Save
- Share
- Call

Located in: Galleria Officentre

Address: 300 Galleria Officentre Suite 402 Suite 402, Southfield, MI 48034

Hours: Closed · Opens 8:30 AM Mon

Phone: (855) 429-5672

Suggest an edit · Own this business?

Reviews

Reviews from the web

Facebook	TaxCure	solvable
5/5	4.9/5	7.6/10
16 votes	12 reviews	22 reviews



W SCULLY CPA PC

5.0 ★★★★★ 81 Google reviews

Certified public accountant in Queens, New York

- Website
- Directions
- Save
- Share
- Call

Address: 108-14 72nd Ave 2nd floor, Forest Hills, NY 11375

Hours: Closed · Opens 10 AM Mon

Phone: (855) 254-1892

Suggest an edit · Own this business?

Contact

Appointments: calendly.com

Providers

Questions & answers

Be the first to ask a question

Ask a question

Reviews

Reviews from the web

5/5 TaxCure · 13 reviews



scully cpa forest hills ny

All Images Maps News Shopping Videos Forums More Tools

W. Scully, CPA, P.C.
https://wscullycpa.com

W. Scully, CPA, P.C.: Straight Talk for Real-World Taxpayers

Scully, CPA, P.C. · 108-14 72nd Ave 2nd floor, Queens, NY 11375. Toll Free: 855-254-1892. Direct Line: 718-938-4601. Email: info@wscullycpa.com. Availability.

TaxCure
https://taxcure.com · wayne-scully · profile

Wayne Scully, CPA - Forest Hills, New York

Wayne Scully is a licensed CPA located in Forest Hills, New York. See reviews, education, tax experience, tax specialties & more.

5.0 ★★★★★ (13)



patrick wanzer cpa

All Images News Videos Forums Shopping Web More Tools

Within 5 mi Online appointments Open now Top rated Wheelchair accessible entrance

Edgewater CPA Group
https://www.edgewatercpa.com · our-team

Meet Our Team

Patrick Wanzer, Director of Tax Resolution ; Zach Jones, Director of Business Development ; Chelsea Launier, Director of. Bookkeeping ...

TaxCure
https://taxcure.com · patrick-h-wanzer · profile

Patrick H. Wanzer, CPA - Indianapolis, Indiana

Patrick has been a CPA for ten years and has spent the last eight years helping clients Stand Up to the IRS. Patrick focuses his practice on tax resolution and ...

5.0 ★★★★★ (6)

Completed TaxCure Profile

- Above 50%, Gets Indexed by Google
- Above 70%, Gets Shown in TaxCure Searches
- Get Found by Taxpayers Most Likely to Hire You
- Reinforce Your Brand & Help Conversion Rate
- Get Messages Directly through TaxCure
- Showcase your skills and expertise

The screenshot shows a TaxCure profile for 'Sample Account TaxCure'. At the top, there is a navigation bar with the TaxCure logo, a 'Find a Local Tax Pro' button, and a dropdown menu for 'Understand Tax Issues & Solutions'. The profile header includes a circular profile picture of a man in a suit, his name 'Sample Account TaxCure', and his title 'CPA & EA at MWV Test Company'. Below this, it lists 'Languages Spoken: English' and 'Juno Beach, Florida'. There are two call-to-action buttons: 'Call Sample' (orange) and 'Message' (green). A row of 8 reviews is shown with 5 stars. Below the profile is a table with six columns: 'Agencies Serviced', 'Problem Experience', 'Solutions Experience', 'Tax Type Serviced', 'Taxpayer Types Serviced', 'Reviews', and 'Experience'. The 'About Sample Account TaxCure' section contains a bio: 'I am the Co-Founder of TaxCure and have been actively involved in the tax resolution industry since 2007. Over the years, I have helped numerous tax companies grow and succeed. We founded TaxCure to provide a platform that connects taxpayers with local, trusted tax professionals. Our mission is to empower both taxpayers and tax pros by creating a transparent marketplace that addresses diverse tax issues effectively, ensuring the right expertise is always available.' The 'Tax Agencies Serviced' section is divided into 'Federal Tax Agencies' (Internal Revenue Service) and 'State Tax Agencies' (Florida Department of Revenue).

TAXCURE Find a Local Tax Pro Understand Tax Issues & Solutions

Sample Account TaxCure
CPA & EA at MWV Test Company
Languages Spoken: English
Juno Beach, Florida
8 Reviews ★★★★★

Call Sample
Message

Agencies Serviced	Problem Experience	Solutions Experience	Tax Type Serviced	Taxpayer Types Serviced	Reviews	Experience
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About Sample Account TaxCure


I am the Co-Founder of TaxCure and have been actively involved in the tax resolution industry since 2007. Over the years, I have helped numerous tax companies grow and succeed. We founded TaxCure to provide a platform that connects taxpayers with local, trusted tax professionals. Our mission is to empower both taxpayers and tax pros by creating a transparent marketplace that addresses diverse tax issues effectively, ensuring the right expertise is always available.

Tax Agencies Serviced

Federal Tax Agencies
Internal Revenue Service

State Tax Agencies
Florida Department of Revenue

TaxCure Testimonials/Mentions

 **peter salinger**
5 reviews • 0 photos


★★★★★ 14 weeks ago

I have been with TaxCure about one year. It is an excellent resource for people with tax issues to find qualified individuals to help them. If you are a representative don't think twice about joining. It will pay for itself in the quality leads you will get. Manny and Charlie have put together an exceptional product for the tax resolution industry.


 **WAYNE A. SCULLY**
Local Guide • 57 reviews • 52 photos

★★★★★ Oct 13, 2023

As tax pro, I really appreciate the folks at TAXCURE. They have been instrumental in me reaching my 2023 goals. I was hesitant about buying the subscription service, but I am happy I did because for the 1st half of 2023, I saw my Return On Ad Spend, increase to 6:1. Meaning for every dollar I spent advertising through there directory, I received \$6 back. That's the best return I have ever had with advertising. So, if you are a tax pro looking to scale up your tax resolution business, you gotta have TAXCURE in your arsenal, i.e., part of your marketing plan...I highly recommend this service.

 **Matthew Laskovics** · July 31, 2021 · 🌐

Hi Everyone, if you haven't signed up for www.taxcure.com yet I STRONGLY recommend it. I've been getting multiple leads from there for tax resolution cases and the owners **Manny Vetti** & **Charlie Corsello** are great to work with and are really helping us tax pros out. Its super easy to use and to get a profile set up. As a 14 year CPA, this is the best avenue I've experience for tax rez leads. Anyone looking for tax cases should 100% use this free service!

 **Aes Tikinazad Rhenend.. Author** ★ Rising contributor

Discovered by TaxCure! I'll make \$20k off of this case by the time it's all said and done. \$14k for 12 years of tax returns, required by irs and state and bc of SFRs creating huge balances, \$3k for initial discovery and \$3k for conferences with irs. The returns ended up fixing most of the issues.

1w Like Reply Edited 2

 **Barry Elias. Use TaxCure Battle** Author ★ Rising contributor

Learned from TaxCure! oh and this client came from tax cure right after we got back from Denver. Thanks **Manny Vetti**!!

1w Like Reply 7

 **Keshia M. Dawson (Agent K)**
Local Guide • 17 reviews • 13 photos

★★★★★ Sep 2, 2022

The TaxCure Team has been GREAT to work with. My first interaction with them was over a year ago and I felt confident they could help me with lead generation. I was not wrong. Being Enrolled Agents, like myself, they understood the industry and the type of clients I was looking to help.

Charlie and Manny offered positive feedback for my profile and have personally answered questions and concerns I may have had. They have a wealth of marketing insight.

TaxCure has proven to be an valuable referral tool to my office and again their team goes above and beyond to ensure we are getting the best results.

Benefits of TaxCure Pro Membership

1. Increased Visibility
2. Top Placement in Search Results
3. Exclusive Visibility on Content Pages
4. Click-to-Call Button for Easy Contact
5. Instant Notifications (sent via text & Email)
6. Access to Premium content
7. Profile Analytics
8. Social Media Integration & Website Link
9. Removal of Similar Profiles from Profile Page
10. Custom Byline for Enhanced Branding
11. Average of 1600% More Inquiries than the Basic Membership



More Info? Go to:

<https://taxcure.com/member/professionals/plans-and-pricing>

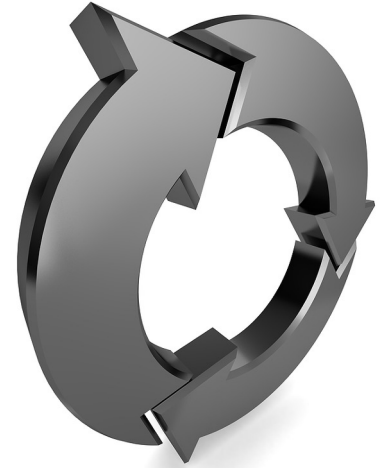
What to Expect With TaxCure Pro?



- Average Professional Who Upgrades Gets a 5x ROI (ROAS)
- 12-Month Agreement for Pro (Resolution Leads Come in Waves)
- Can't Base Results on 2 or 3 Months
- Google Ads, YouTube Ads and Meta Ads Launched
- Underpriced for Sure --- Lock in Current Pricing Now
- MIDWEST25 - Get 25% off Promo Code (Applies to Monthly Membership Cost Not Annual for 12 months)
 - \$199.99 a month - Discounted to **\$149.99** for first year!
 - Or Prepay for year option of \$1,999.99 per year

Your Plan for Success: Building a Repeatable Client Acquisition System

- **Build and Optimize Your Online Presence**
 - Website optimized for SEO
 - Business Profiles (e.g., TaxCure, GBP)
- **Social Proof and Reviews**
 - Systematically collect & showcase client reviews on key platforms
 - Respond to reviews and engage with clients to build trust
- **Engage Your Audience**
 - Produce education content: Youtube, blogs, social media
 - Use social media to build and maintain client relationships
- **Automated Processes**
 - Automate email follow up, text follow up, requesting reviews
 - Remarketing to capture lost clients on your site
- **Monitor, Adjust, and Scale Your Efforts**
 - Track the performance of your strategies
 - Refine your approach based on what works and scale successful tactics
- **Generate Quality Leads Consistently**
 - Drive qualified traffic through these integrated efforts to create a consistent flow of new clients.





Questions?

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TaxCure LLC

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