

Stop Chasing Clients: How to Attract Clients Who Need Tax Resolution Now

Letter 11 Goldmine: How to Convert IRS Panic into Client Acquisition 24/7

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The Calm Before the Storm: You've Been Hearing It... But Are You Ready?

- IRS is gearing up.
- 87,000 new agents, millions of taxpayers in their sights.
- Most businesses and individuals don't even see the storm coming.
- The IRS Tsunami is here.



Who is Carlos Samaniego, EA?

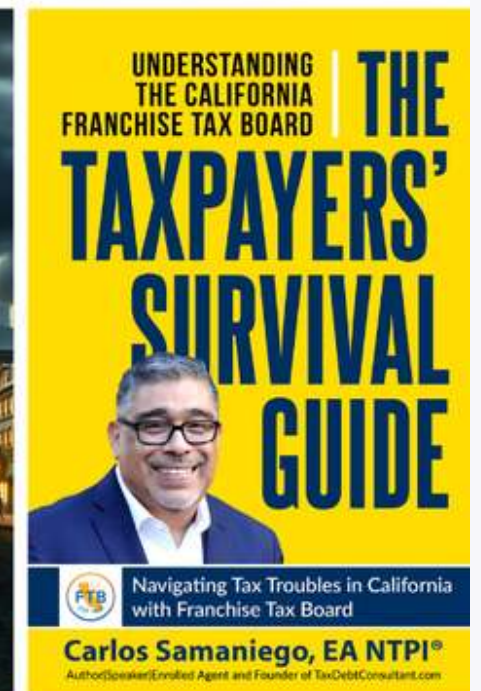
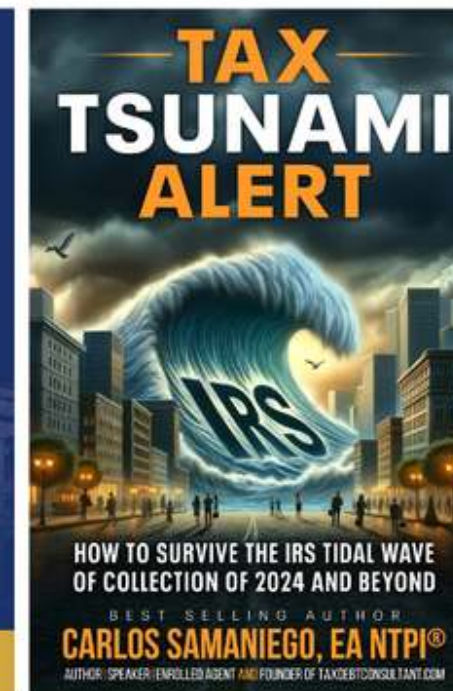
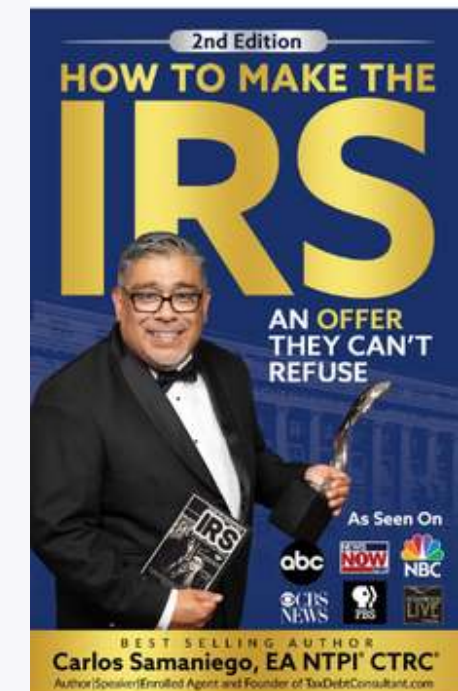
Carlos Samaniego, EA - IRS Tax Problem Solver

- Enrolled Agent specializing in IRS and State tax problems.
- Founder of **Tax Debt Consultants** and **Tax Answer Advisor**.
- Author of best-selling tax resolution books.
 - Tax Rep Member and Teacher

Books by

Carlos Samaniego, EA

TaxDebtConsultant.com
CarlosSamaniego.com
TaxDebtTV.com



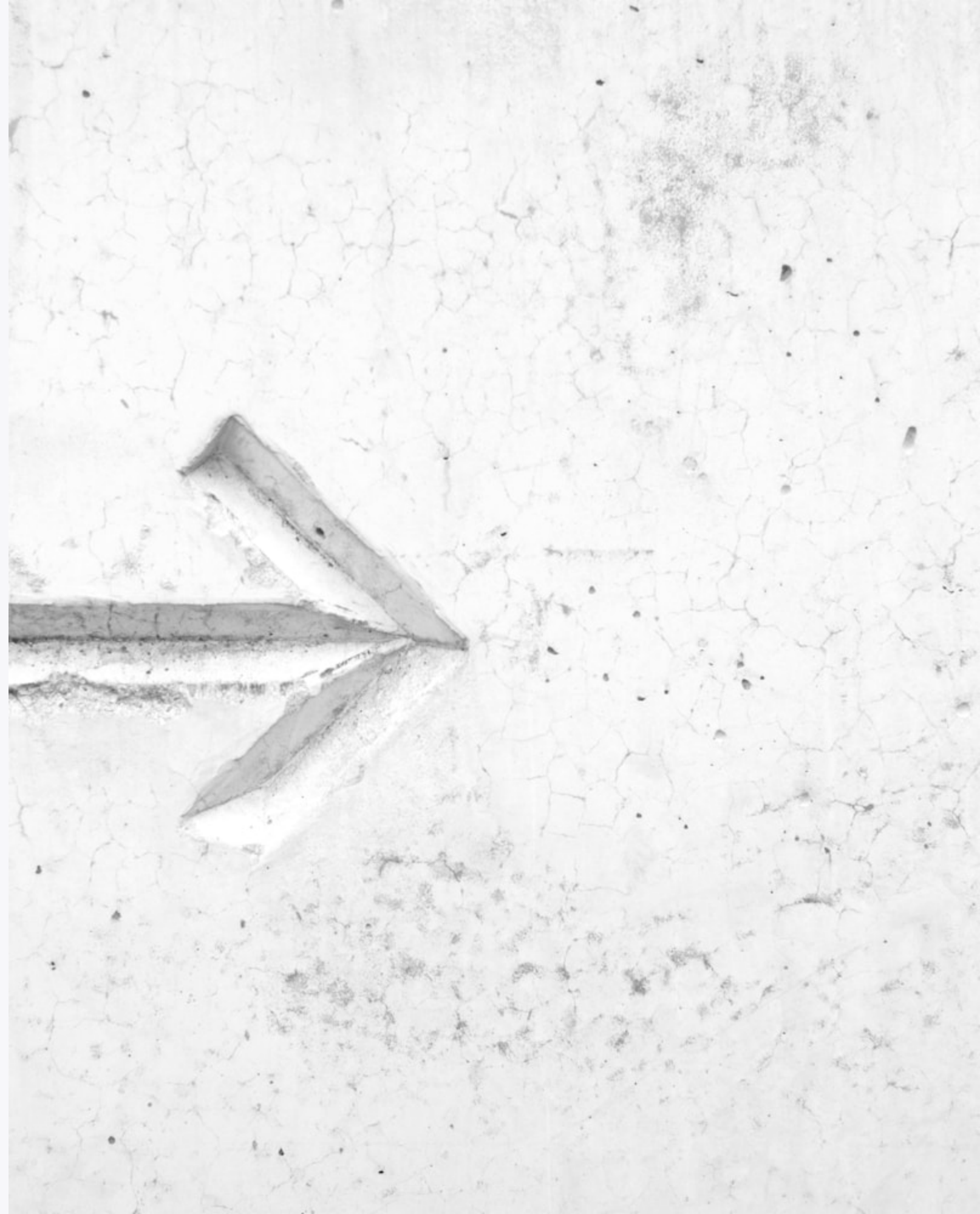
The Tsunami Effect



The Numbers Don't Lie: IRS Collections Are Coming for You

- **Over \$600 billion in uncollected taxes the IRS is targeting.**
- **75% of small business owners don't know how to defend themselves.**
- **You've seen the signs: IRS letters, wage garnishments, bank levies.**
- **Letter 11 - Have Finally Arrived!**
- **This isn't just a wave. It's a tsunami.**

**What
Happens
When You
Ignore the
Warning
Signs?**



From Calm to Chaos in a Matter of Days

- **Miss an IRS letter? The IRS freezes your bank accounts.**
- **Ignoring that audit? Default Assessments**
- **What starts small will escalate... if you don't take action.**
- **IRS problems are like a storm—ignore them, and they consume you.**

**The Real
Question: Are
You Prepared to
Handle This?**

Can Your Clients Survive the IRS Tsunami?

- **Are your clients ready for wage garnishments, audits, and aggressive IRS collections?**
- **Most aren't... but you can be.**
- **The storm is coming, and this is your chance to stand at the front lines.**

**Tax Rep Team We've
Been There, We Know
How to Navigate the
Storm**

**This Presentation
Will Change
Everything**

Your Action Plan to Ride the IRS Tsunami

- **No more fear. No more IRS letters.**
- **We'll show you how to turn the IRS's aggressive tactics into an advantage.**
- **Let's dive in: Short, easy-to-make videos can dominate your market without cold calls or ads.**

**Let's Get
Started**

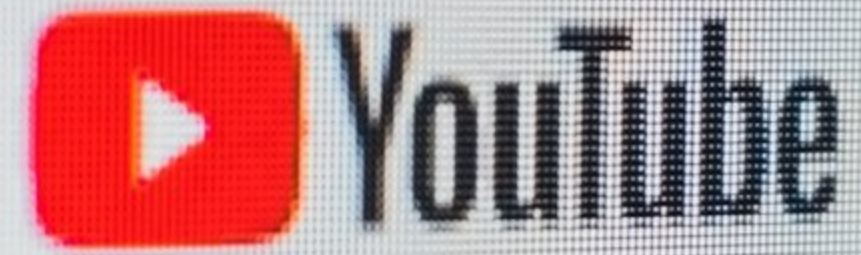
Let's Do It!



Passive Prospecting: How to Use YouTube to Fight Back and Win

- **Dominate your market using YouTube videos.**
- **24/7 client acquisition—no cold calls, no chasing, no ad spend.**
- **Here's how to do it.**

THE MACHINE - UNPAID SALESMAN



Home

Trending

tions

The Ultimate Unpaid Salesman: Your Tireless Employee: YouTube

- Imagine a 24/7 employee pitching your services.
- No sick days, no salary, no burnout.
- Competitors? Too lazy or scared to compete.
- This is YouTube: the digital salesman.

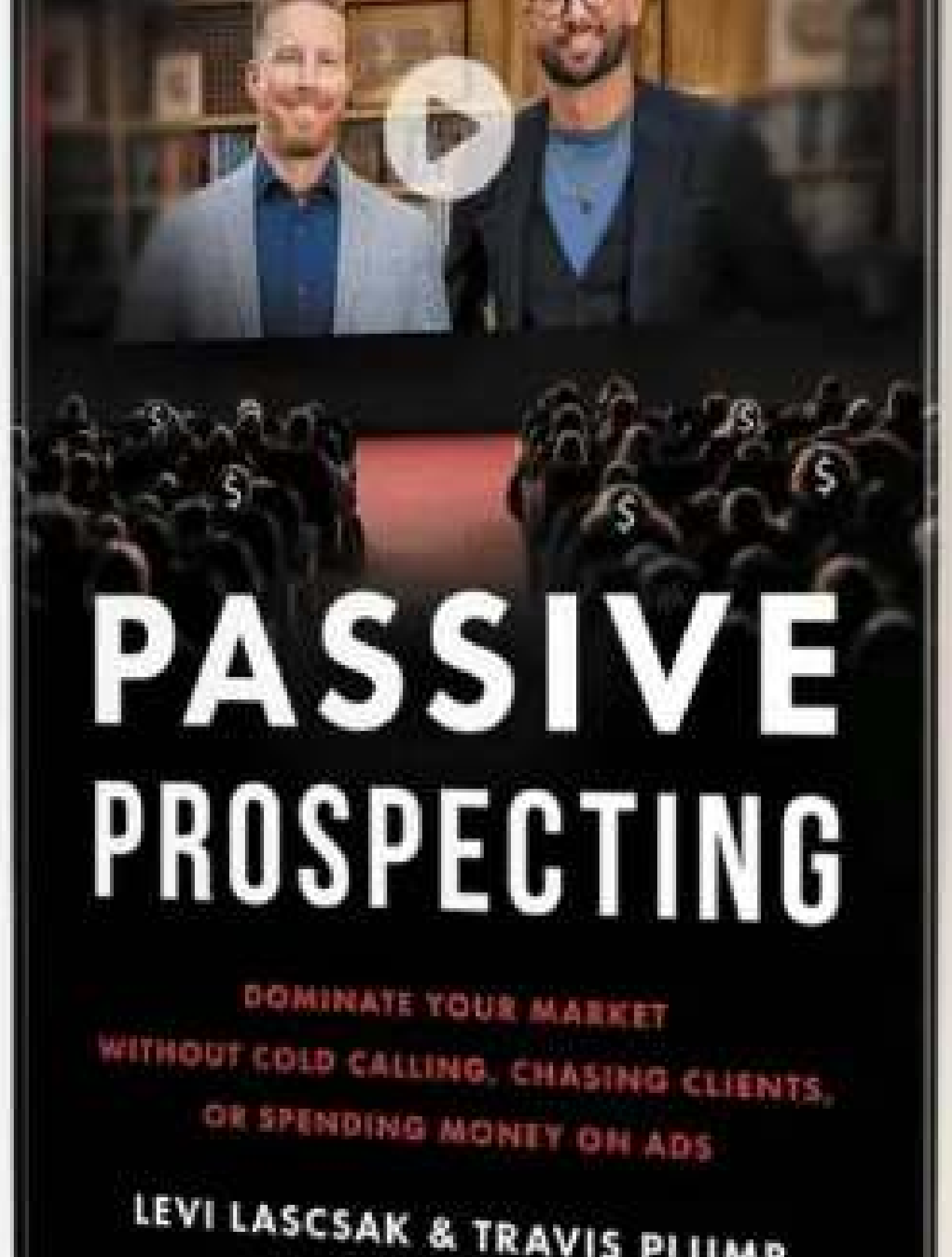
Turn Videos Into Relentless Client Magnets

- Passive prospecting: No cold calls. No chasing.
- Never spend another dime on ads.
- The ROI of time spent making videos: Infinite.



Passive Prospecting Dominate Your Market Without Cold Calls or Ads

- Real estate agents cracked the code. Here's the big clue:
- Learn from other industries, apply to yours.



Why YouTube? It Works While You Sleep

Evergreen Assets Work for You 24/7

2 am: 69 views

3 am: 70 views

4 am: 72 views

Videos become a sales force, never resting.

Compounding Time: The YouTube Advantage

Compounding Time: How YouTube Makes You Money

- One 6-minute video = 538 hours of watch time.
- Five years of passive prospecting for 6 minutes of work.
- Evergreen content delivers 24/7—like an employee that never clocks out.



Exponential Growth with YouTube

The Key to Market Domination

2,937 hours (most of my videos are 3-10 minutes long)

2,937 hours of prospecting would be about 2.82 years if prospecting 20 hours each week

Old-school methods can't compete.

Turn days into months, months into years—this is compounding time.

Why YouTube Attracts Ideal Clients

Why YouTube Converts Better Than Ads

People search for *your* solution, then find your videos.

Unlike social media ads, viewers are highly engaged because *they found you*.

Building a YouTube Channel for Your Business

Why Building a YouTube Channel is a Gold Mine

1. Free exposure as your channel grows.
2. Build relationships with prospects.
3. Potential passive income from ads.
4. Every video increases your channel's value.
5. Improve your skills—transferrable to any venture.
6. Open doors to joint ventures.
7. Pre-sold clients come to you.
8. Grow your database with opt-ins.
9. Each video = 24/7 asset, like owning a piece of real estate.

Final Takeaway: YouTube is a Digital Asset

Every Video is a Digital Asset Working for You

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- They build equity.
- They work when you don't.
- The ROI is infinite.



PART-3 - Show Them How To Do It

Create The Video

Come up with your topic. Client Questions, Emails, Stories, use AI

Record your video using your cell phone or computer at your desk-
Make it Simple

Do it consistently

Step 1: Create the Video Content

Recording Made Simple: The Power of Descript

Descript is your all-in-one tool for recording and editing videos.

Record your video easily—Descript lets you cut, edit, and even transcribe in minutes.

Live Demo: Watch how we record, edit, and remove mistakes in real-time.

No need for fancy equipment—just your message and your camera.

Step 2: Extract Maximum Value from Your Video Maximize Your Content with CastMagic

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- Turn your video into text snippets, quotes, and transcripts.
- Extract key points for blogs, social posts, and emails.
- **Live Demo:** See how one video turns into a library of content that works 24/7.
- Now your video serves multiple platforms, creating ongoing engagement.

Step 3: Multiply Your Video's Reach

Create Viral Clips with OpusClips

Perfect for YouTube Shorts, Instagram Reels, and TikTok.

AI-driven—Opus finds the best moments to highlight.

Live Demo: We'll take a portion of our video and let OpusClips instantly create bite-sized clips ready for posting.

Turn one video into **dozens of powerful, viral pieces** of content.