

# The Tax Resolution Gold Rush: Converting IRS Fear Into Clients

1. **Content Ideation with ChatGPT** Open ChatGPT and type in your topic or question to generate content ideas. Refine the ideas until you have a clear direction for your video. Use ChatGPT to help script your video or create an outline.

## 2. Video Creation with StreamYard or Phone

Set up your recording environment (lighting, microphone, background).

**Get Streamyard** at: <https://carlosea.me/streamyard>

**If using StreamYard:** Log into StreamYard. Set up your broadcast and customize overlays. Record your video.

**If using a phone, Ensure it** is charged and has sufficient storage. Set your phone to at least 720K or higher quality video settings. Record your video using the camera app.

## 3. Video Editing with Descript:

Transfer your video file to your computer.

Open Descript and import your video file. Use Descript's editing tools to cut, trim, and clean up your video.

Utilize features like removing filler words and adding text overlays.

Export edited video for longer content or proceed to make shorts.

Get Descript: <https://descript.com/>

## 4. Creating Shorts with Opus Clips

Import your cleaned video into Opus Clips.

Select highlights or interesting segments to turn into shorts.

Get Opus Clips: <https://clip.opus.pro/>

Export the short videos.

## 5. Social Media Articles with Castmagic

- Gt CastMagic at: <https://carlosea.me/Castmagic>

Log into Castmagic. Input key points or transcripts from your video into Castmagic.

Use the platform's AI to generate draft articles.

Export or directly publish the articles to your social media platforms.

## 6. Final Steps

**Schedule** or immediately post your video and articles across your chosen platforms.

Monitor engagement and respond to comments to increase interaction.

## 7. Answering Service:

Many have asked what service I use for answer service. I use Answer Connect Answer Service. If you

Got to this link you get \$150 off your service: <https://carlosea.me/AnswerConnect>

## **GET CARLOS'S EMAILS & TAX MARKETING SECRETS**

**Drop your info below to:**

- ✓ **Stay in touch**
- ✓ **Snag spots in upcoming workshops**
- ✓ **See how I get tax resolution clients daily**

[https://carlossam.bersekermail.com/marketing\\_and\\_tax\\_tips](https://carlossam.bersekermail.com/marketing_and_tax_tips)